

# COMPANY PROFILE



# ELITE

MORTGAGES AND REAL ESTATE

TRUST, TRANSPARENCY, INTEGRITY

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The image shows the United Arab Emirates flag waving on a tall pole against a hazy, overcast sky. In the background, a city skyline with several skyscrapers is visible. The text 'WHO WE ARE' is overlaid in large, white, sans-serif capital letters across the middle of the image.

# WHO WE ARE

At Elite, we take pride in our commitment to delivering exceptional client experiences and strong business partnerships through unmatched reach and influence in one of the world's biggest markets. Drawing upon over 17 years of experience, Elite Mortgages and Real Estate has cultivated knowledge and expertise within the mortgage market. From home financing to sales, leasing, and off-plan projects, we offer a comprehensive range of services, simplifying the often overwhelming process of buying a home and finding the right mortgage solution. With our office strategically located in Abu Dhabi, Elite has maintained a strong presence and solidified relationships with banking and real estate partners across UAE.

This network allows us exclusive access to prime properties in highly sought-after investment areas, presenting unique opportunities for our clients. In addition to our mortgage services, we specialize in sales and rentals for residential, commercial, and off-plan projects. At Elite, we ensure that we offer the best opportunities for profitable real estate investments by having in-depth knowledge of the market dynamics, gaining access to a diverse portfolio of properties, and aligning business with sustainable growth prospects.



# COMPANY VISION

Our vision is centered on the ethos of Win, Empower, Impact, and Serve. We are committed to excelling in all our endeavors, empowering our clients, partners, and team members to achieve both financial success and personal growth. We seek to collaborate with those who share our passion for hard work and making a positive impact in their communities. Through our collective efforts, we aim to create a legacy of prosperity that leaves a lasting impression.



# COMPANY MISSION

Our aim is to create long-lasting partnerships with our clients based on principles of trust, transparency, and integrity. We strive to deliver exceptional service, customized solutions, and expert advice within the UAE's dynamic market.





# OUR SERVICES

## MORTGAGES

- Home Finance
- Commercial Property Finance
- Land and Construction Finance
- Equity Release and Buyout

## REAL ESTATE

- Off Plan Properties
- Sales and Leasing of Residential Properties
- Sales and Leasing of Commercial Properties

## MEDIA & MARKETING

- Listing properties in various platforms
- Photographing and videographing properties
- Marketing research and analysis
- Digital advertising

# OUR TEAM



At Elite, excellence isn't just a goal – it's our standard. Our team is handpicked, each member carefully chosen to form a powerhouse of talent driving our company's success. We invest in our people through regular, rigorous training sessions, ensuring they're equipped with the latest industry insights and techniques. With a commitment to staying ahead of the curve, our team embodies expertise and professionalism at every turn. When you choose Elite, you're choosing a team dedicated to delivering nothing short of excellence, every step of the way.







# CORE VALUES

## **Integrity & Transparency**

Our foremost standards of conduct

## **Collaborative Teamwork**

Success is a collective effort. We value collaboration, communication, and a supportive team environment.

## **Adaptability**

We embrace change, continuously evolving and adapting UAE's dynamic market to deliver innovative solutions and stay ahead.

## **Client Success**

Our primary focus is the success and satisfaction of our clients, and we prioritize their needs and goals above all else.

## **Communication**

We proactively communicate with our clients, ensuring they are well-informed and engaged at every step of the process.

## **Excellence**

We strive for setting a standard of quality, professionalism, and attention to detail in every aspect of our services.

# PARTNERED DEVELOPERS







# ELITE

MORTGAGES AND REAL ESTATE

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